

# Innovation Consulting Project

Project idea should involve at least two different disciplines ideally located in 2 different colleges at ISU and be able to reach completion by a small (4-6) team of ISU students in one semester. Outcome is likely a solution to a given problem that a client (ISU or non-ISU related) has but could take many forms (e.g., "app", data collection and analyzed, physical product, strategic analysis, a combination of these or something else tbd).

## ISU entity

Name \_\_\_\_\_ Title \_\_\_\_\_  
Telephone \_\_\_\_\_ Email \_\_\_\_\_

## Non ISU entity:

Name \_\_\_\_\_ Title \_\_\_\_\_  
Telephone \_\_\_\_\_ Email \_\_\_\_\_

Client Relationship with Faculty or University: \_\_\_\_\_

Description of Client (Location, Function, Company Size): \_\_\_\_\_

Client's ability and willingness to work with students (internships, job shadowing): \_\_\_\_\_

Client's ability and interest in working with students on project (dedicated contact person, preparing for project (data, NDAs, providing time, conference call, initial problem statement meeting, reviewing papers, reviewing students presentation): \_\_\_\_\_

Description of Project (1 paragraph): \_\_\_\_\_

Final Deliverable: \_\_\_\_\_

Competencies needed by faculty and students involved: \_\_\_\_\_

Possible Faculty Mentor(s) (names, colleges, expertise, emails) if known: \_\_\_\_\_

Potential non faculty ISU Support if known: \_\_\_\_\_

Potential non ISU Mentors(s) if known: \_\_\_\_\_

Other resources required: \_\_\_\_\_