Innovation Consulting Community Project Intake Form

Project idea should involve at least two different disciplines ideally located in 2 different colleges at ISU and be able to reach completion by a small (4-6) team of ISU students in one semester. Deliverable is likely a solution to a given problem that a client (ISU or non-ISU based) has but could take many forms (e.g., “app” created, data collected and analyzed, physical product produced, strategic analysis completed, a combination of these, or something else based on the specific features of a project).

Client name, title, telephone, and email:

Client relationship with faculty or university:

Description of client—Overview of the organization, primary business or key functions, proximity to ISU:

Client affirms its commitment of the resources required to honor items captured in the Client Acknowledgement of Expectations document. Please refer to this document.

Description of project—highlight primary objectives of the project (e.g., business challenge, market opportunity, problem statement, area of interest, research hypothesis, value proposition):

Final deliverable format (e.g., research white paper, project findings and analysis summary, prototype or specifications, recommended action plan with business case, survey or data collection results with corresponding insights):

Are there specific technical skills or academic background that would be helpful or desirable of team members or project mentors:

Possible faculty mentor(s) (names, colleges, expertise, emails) if known:

Potential non-faculty ISU support if known:

Potential non-ISU mentors(s) if known:

Other resources required (e.g., transportation to client site, specialized software, access to critical data sources):